

# Beautyberry 'Profusion'

*Callicarpa bodinieri* var *giraldii* 'Profusion' Also known as: **Beauty berry 'Profusion'**

Rating: 0.0 ( 0 votes)

This description is for species

*Beautyberry* (*Callicarpa bodinieri* var *giraldii*):

A deciduous shrub, *Callicarpa bodinieri* var *giraldii* offers gardens a source of great colour, even after its foliage has departed in autumn and early winter. Aptly known as the Beautyberry, it produces leaves in spring that are dark green but tinged with bronze, that turn a dark green shade in summer and a stunning dark pink in early autumn. These exciting colours are matched by its fruit in autumn, when dense clusters of tiny purple or pink berries emerge. Without doubt a major eye-catcher, it loves fertile, well-drained soil and while hardy, appreciates shelter from winter winds. It is an excellent choice for cottage gardens, beds and borders.



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Plant	Environment	Usage
<b>Known dangers?</b> no	<b>Acidity</b> Acidic Neutral Alkaline	<b>Standard category</b> Trees & shrubs Shrubs
<b>Height [m]</b> 3 - 5	<b>Hardiness zone</b> Z5-8	<b>Grown for</b> Ornamental berries
<b>Spread [m]</b> 2.5	<b>Heat zone</b> H8-3	<b>Creative category</b> For Beginners Tough survivors Author's choice
<b>Dominant flower colour</b> Pink	<b>Winter temperatures [°C]</b> -29 - -7	<b>Garden type</b> Cottage garden

Plant	Environment	Usage
<b>Flower Fragrance</b> No, neutral please	<b>Heat days</b> 7 - 120	<b>Garden spaces</b> Cut flowers Borders
<b>Flowering seasons</b> Early summer Mid summer Late summer	<b>Moisture</b> well-drained	<b>Gardening expertise</b> beginner
<b>Foliage in spring</b> Brown-green	<b>Soil type</b> sandy Clay chalky loams	<b>Time to reach full size</b> up to 20 years
<b>Foliage in summer</b> Green	<b>Sun requirements</b> Full sun Partial shade	
<b>Foliage in Autumn</b> Pink or purple	<b>Exposure</b> Exposed Sheltered	
<b>Awards?</b> Yes, let it smell		
<b>Propagation methods</b> semi-ripe cuttings softwood cuttings seed		
<b>Growth habit</b> Upright		