



Gardening  
made simple.

# Beautyberry

*Callicarpa japonica* Also known as: **Beauty berry**

Rating: 0.0 ( 0 votes)

This description is for

**Beautyberry (*Callicarpa japonica*):**

If you're looking for something that will really stand out in your garden design and provide magnificent late colouring, *callicarpa japonica* or Japanese beautyberry is a glorious choice. This gorgeous ornamental shrub is exquisitely elegant, with arching branches, rich green ovate and toothed leaves that turn yellow in autumn, as well as clusters of small pink or white flowers that give way to the prime feature of this shrub – divinely delightful clusters of glossy, purple berries that can remain on the branches for a while after the leaves have fallen. Purple beautyberry likes relatively fertile and well-drained soils in partially shaded or sunny positions and will bowl garden visitors over if grown en masse within borders, on banks or as a hedging plant.



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Plant	Environment	Usage
<b>Known dangers?</b> no	<b>Acidity</b> Acidic Neutral Alkaline	<b>Standard category</b> Trees & shrubs Shrubs
<b>Height [m]</b> 2	<b>Hardiness zone</b> Z5-8	<b>Grown for</b> Ornamental berries
<b>Spread [m]</b> 2	<b>Heat zone</b> H12-3	<b>Creative category</b> For Beginners
<b>Dominant flower colour</b> Pink	<b>Winter temperatures [°C]</b> -29 - -7	<b>Garden type</b> Cottage garden

Plant	Environment	Usage
<b>Flower Fragrance</b> No, neutral please	<b>Heat days</b> 7 - 210	<b>Garden spaces</b> Cut flowers Borders
<b>Flowering seasons</b> Late summer	<b>Moisture</b> well-drained	<b>Gardening expertise</b> beginner
<b>Foliage in spring</b> Green	<b>Soil type</b> sandy Clay chalky loams	<b>Time to reach full size</b> up to 20 years
<b>Foliage in summer</b> Green	<b>Sun requirements</b> Full sun Partial shade	
<b>Foliage in Autumn</b> Green	<b>Exposure</b> Exposed Sheltered	
<b>Propagation methods</b> semi-ripe cuttings softwood cuttings seed		
<b>Growth habit</b> Bushy		